

# havana NIGHTS

APPLAUSE FOR PAWS

- gala -

CHARLESTON  
CITY PAPER VOTED

**BEST  
PARTY  
2021**

OCTOBER 15, 2022


CHARLESTON GAILLARD CENTER

6:30 - 10:30 PM

[CHARLESTONANIMALSOCIETY.ORG](http://CHARLESTONANIMALSOCIETY.ORG)



Charleston Animal Society™

**No Kill**  
South Carolina  
 **2024**

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### DEAR FRIEND,

Since 1874 the sole mission of Charleston Animal Society has been the prevention of cruelty to animals. Today, as South Carolina's top-rated non-profit organization, upwards of 20,000 animals, from hamsters to horses, will turn to us for caring, compassion and hope this year alone. Our lifesaving work is only possible because of the generous support of a charitable community.

The Applause for Paws Gala is Charleston Animal Society's most prestigious black-tie event of the year. This year's theme is "Havana Nights" and our fundraising goal is \$550,000. Still in the throes of a global pandemic and now with a war raging in Europe, raising funds for local non-profit organizations is more challenging than it ever has been before. When you support front-line organizations like Charleston Animal Society you enable us to provide expert veterinarians, the latest treatments and drugs to help and heal injured animals. Your support also provides needed supplies to help Yoda, pictured below, while he recovered in a foster home until he was ready for adoption. Your donation really does matter and little Yoda is proof!

What you may not know is the reach of Charleston Animal Society's supporter base. When a business invests sponsor dollars in our lifesaving work your support can be recognized through our web site with 30,000 visitors a month and on Facebook where 250,000 fans engage with our content regularly. Advertisements in our Carolina Tails magazine are seen by 75,000 readers quarterly and an additional 50,000 supporters see advertisements each week in our stewardship email communications. Your support of Applause for Paws this year will provide your company with exposure to smart and passionate families across our state and establish your brand as a partner in our lifesaving work.

We are pleased to invite you to join with us in supporting Charleston Animal Society through a sponsorship or ticket purchase for Havana Nights. The innocent animals who turn to Charleston Animal Society in their time of need are counting on you!

With Deepest Gratitude,

*Laurel*

Laurel Greer  
Board Chairperson

*Joe*

Joe Elmore, CFRE, CAWA  
President and CEO

*Gerri*

Gerri Greenwood  
Gala Chairperson



# SPONSORSHIP OPPORTUNITIES

Find the right fit for you or your company!

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## EL MEJOR / The Best / \$25,000

Our top level "El Mejor" sponsorship Includes a table for 10 "center stage" for the gala. Exclusive "El Mejor" name or logo recognition in all publicity materials including press releases, invitations, program, web site, and event signage. Special VIP experience at the gala. One full page display ad in the gala event program and one full page display ad in Carolina Tails magazine within one year of event are part of this level. For a business sponsor, logo inclusion in weekly donor stewardship email for three months and one #ThankfulThursday shout out on Facebook and Instagram.

## EL JEFE / The Boss / \$10,000

Prime seating for your table of 10. Recognition includes name or logo recognition in all publicity materials including press releases, invitations, program, web site, and event signage. VIP experience at the gala for you and your guests. One half page display ad in the gala event program and one half page display ad in Carolina Tails magazine within one year of event are part of this level. For a business sponsor, logo inclusion in weekly donor stewardship email for two months and one #ThankfulThursday shout out on Facebook and Instagram.

## EL REGALO / The Gift / \$5,000

Preferred placement for your table of 10. Recognition includes name or logo recognition in choice publicity materials including invitations, program, web site, and event signage. Special gift for the pets of the table host. One quarter page display ad in the gala event program. For a business sponsor, logo inclusion in weekly donor stewardship email for one month.

## LA HABANA VIEJA / The Old Havana / \$3,000

A total of 8 people (seated together) will enjoy the "Old Havana" evening. Recognition includes name or logo recognition in invitations, program, and web site for the host of the group.

## ESPECIAL / Special / \$1,000

This 2-ticket pack includes participation in the VIP experience and preferred seating. Individual name listing or logo recognition in invitations, program, and web site.



# HOW YOUR INVESTMENT HELPS

## **\$25,000 – Teaching Compassion**

We Fight Cruelty by teaching more than 15,000 compassion lessons each year. Providing one month of our specialized humane education instruction for five schools costs \$25,000 to teach kindness, empathy and respect to 1,000 children.

## **\$10,000 – Prevent-a-Litter**

One of our greatest impact areas is Reducing Overpopulation. The cost to sponsor one week of Spay / Neuter surgeries for 100 dogs or cats through our veterinary services department is \$10,000. Spaying or neutering dogs and cats immediately impacts overpopulation by preventing more homeless animals from being born.

## **\$5,000 – Community Outreach**

Fighting Cruelty also means supporting families and their pets when they need us most. When there is no access to veterinary care, or trouble paying for pet food, our Pets for Life outreach teams provide needed services to keep pets healthy, safe and in their homes. One week of direct care through this effort costs \$5,000 and helps an average of 30 families keep 46 pets safe and in their homes.

## **\$3,000 - Matchmakers**

Finding families for homeless pets is one way that we Prevent Unnecessary Euthanasia. Our most successful efforts are community-driven Adoption Events. The cost to sponsor a weekend adoption event in the community, including paying the adoptions fees for 30 pets, is \$3,000.

## **\$1,000 – Orphaned Animals**

Another way we Prevent Unnecessary Euthanasia is by keeping pets out of the shelter through volunteer Foster Homes. It costs \$1,000 to provide food, medical care, and nourishing supplements to more than 200 orphaned kittens in foster care for one week.



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# CONTACT INFORMATION

Call or email any time!


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