

APPLAUSE FOR PAWS

# FRISKY a GO GO

G A L A



OCTOBER 16 • 2021  
CHARLESTON  
GAILLARD CENTER  
6:30-10:30 PM

BLACK TIE OR GO GO  
ATTIRE OPTIONAL



Charleston Animal Society  
Since 1874  
Leadership. Tradition. Excellence.

APPLAUSE FOR PAWS  
**FRISKY**  
a GO GO GO  
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**DEAR FRIEND,**

Since 1874, Charleston Animal Society's sole mission has been the prevention of cruelty to animals. Today, as South Carolina's top-rated non-profit organization seven years in a row, upwards of 20,000 animals, from hamsters to horses, will turn to us for caring, compassion and hope this year. Our lifesaving work is only possible thanks to the support of a generous community.

The Frisky a Go Go gala is Charleston Animal Society's largest fundraising event with a goal of raising \$550,000. After the tumultuous year of 2020, fundraising support to save the lives of homeless animals is needed now more than ever before. With your support, Charleston Animal Society will be able to provide expert veterinarians, the latest drugs and treatments to help and heal injured animals. Your donation also supports our foster home program to provide needed medicine and supplies to care for animals like Prince, pictured below, while they strengthen and heal and become ready for adoption. Your donation really does help us save lives and the tiny kitten Prince is proof!

Voted the community's favorite non-profit organization year-after-year, a partnership with Charleston Animal Society is a perfect way to showcase your support of a highly impactful charity. Depending on your sponsor level, your company or organization can be recognized in front of over 300,000 social media fans and in targeted emails to over 65,000 supporters.

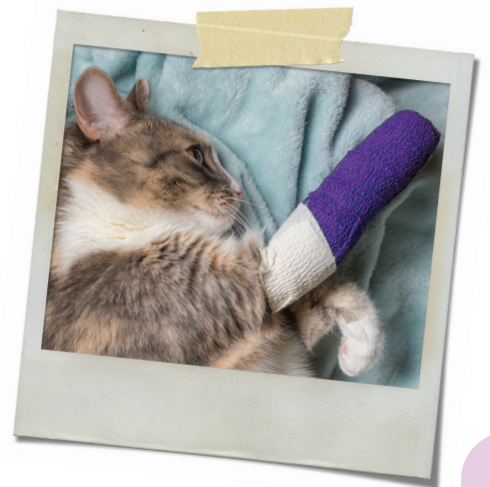
Please take a moment to find the best fit for you or your company in our sponsorship offerings and help save the lives of innocent animals who turn to Charleston Animal Society in their time of need. The animals are counting on Charleston Animal Society and we are counting on you.

Thank you very much for your consideration. We look forward to the opportunity to partner with you.

With Deepest Gratitude,

*Laurel*

Laurel K. Greer  
Chair, Board of Directors



# SPONSORSHIP OPPORTUNITIES

Find the right fit for you or your company!

## FRIEND / \$500

- ✓ Listing in event program and on display screens at event.
- ✓ Logo on event web site at sponsorship level.

## BRONZE SPONSOR / \$1,000

- ✓ Two tickets to gala event.
- ✓ Listing in event program and on display screens at event.
- ✓ Logo on event web site at sponsorship level.

## TABLE SPONSOR / \$4,000

- ✓ Reserved table for ten at gala event.
- ✓ Listing in event program and on display screens at event.
- ✓ Logo on event web site at sponsorship level.

## PLATINUM SPONSOR / \$10,000

- ✓ Reserved VIP table for ten at gala event.
- ✓ Special entry to reception and auction preview at gala event.
- ✓ Dedicated e-blast to 65,000 Charleston Animal Society constituents.
- ✓ Half-page display ad in event program.
- ✓ Logo on display screens at event.

## SILVER SPONSOR / \$4,500

- ✓ Tickets for eight guests to gala event.
- ✓ Eighth-page display ad in event program.
- ✓ Logo on display screens at event.
- ✓ One dedicated #ThankfulThursday branded post on Charleston Animal Society Facebook page.
- ✓ Logo on event web site at sponsorship level.
- ✓ Surprise gift for you and your pet.

## GOLD SPONSOR / \$6,000

- ✓ Tickets for eight guests to gala event.
- ✓ Quarter-page display ad in event program.
- ✓ Logo on display screens at event.
- ✓ One dedicated #ThankfulThursday branded post on Charleston Animal Society Facebook page.
- ✓ Quarter-page display ad in one quarterly issue of *Carolina Tails* Magazine.
- ✓ Logo on event web site at sponsorship level.
- ✓ Surprise gift for you and your pet.

## PRESENTING SPONSOR / \$15,000

**SOLD OUT!**

# BECAUSE OF YOU

Almost 20,000 abandoned, sick, abused, and neglected animals from throughout the area enter our care annually. Charleston Animal Society spends \$373.22 for the medical treatment and care of each animal in our shelter. Many animals have been hit by vehicles, afflicted with disease, shot, victimized or abused in some form. **Here are few ways your sponsorship money helps!**

## SPAY & NEUTER



Thanks to donations, we were able to spay and neuter 6,857 animals in 2020 preventing tens of thousands homeless pets from being born.

## FOUND HOMES



Thanks to donations, we placed 4,144 animals into loving homes in 2020.

## FOSTER HOMES



Thanks to donations, we were able to send 1,742 animals to foster homes last year keeping those animals out of the shelter system.

## TEACH COMPASSION



Thanks to donations, we taught 12,575 lessons to children about kindness and caring last year, instilling compassion in future generations.

# CONTACT INFORMATION

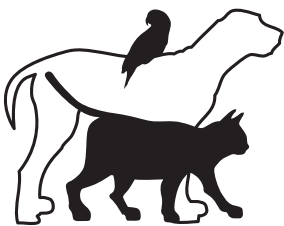
Call or email any time!

**SEAN HAWKINS, CAWA**  
**CHIEF ADVANCEMENT OFFICER**

shawkins@CharlestonAnimalSociety.org  
713.269.3574

**ERIN NOSKER**  
**MANAGER OF BUSINESS PARTNERSHIPS**

enosker@CharlestonAnimalSociety.org  
704.287.7786



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