

CHARLESTON ANIMAL SOCIETY

FINANCIAL REPORT

DECEMBER 31, 2020 and 2019

CHARLESTON ANIMAL SOCIETY

FINANCIAL REPORT

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors
Charleston Animal Society
North Charleston, South Carolina

We have audited the accompanying financial statements of Charleston Animal Society which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Charleston Animal Society as of December 31, 2020 and 2019, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

DCPAS, LLC dba Davis & Company CPAs

Mount Pleasant, South Carolina
February 22, 2021

CHARLESTON ANIMAL SOCIETY
STATEMENTS OF FINANCIAL POSITION
AS OF DECEMBER 31, 2020 and 2019

ASSETS	2020	2019
CURRENT ASSETS		
Cash and cash equivalents, without donor restriction	\$ 3,177,203	\$ 2,347,649
Accounts receivable	106,583	31,379
Bequests receivable	-	250,000
Contributions receivable, net	120,831	164,109
Prepaid expense	21,123	49,540
Inventories	98,539	90,377
Security deposits	346	6,495
Total current assets	<u>3,524,625</u>	<u>2,939,549</u>
PROPERTY AND EQUIPMENT		
Land	715,257	641,000
Property and equipment, net	<u>8,447,446</u>	<u>8,879,441</u>
Total property and equipment	<u>9,162,703</u>	<u>9,520,441</u>
INVESTMENTS, LONG TERM	<u>12,029,608</u>	<u>9,559,321</u>
OTHER ASSETS		
Beneficiary interest in perpetual trusts held by others	<u>1,109,515</u>	<u>1,020,502</u>
Total other assets	<u>1,109,515</u>	<u>1,020,502</u>
TOTAL ASSETS	<u>\$ 25,826,451</u>	<u>\$ 23,039,813</u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	\$ 160,495	\$ 132,762
Payroll related liabilities	211,836	181,762
Deferred revenue	84,495	-
Current portion of long term debt	<u>123,031</u>	<u>445,410</u>
Total current liabilities	<u>579,857</u>	<u>759,934</u>
LONG-TERM LIABILITIES		
Note payable	<u>747,620</u>	<u>870,653</u>
Total long-term liabilities	<u>747,620</u>	<u>870,653</u>
TOTAL LIABILITIES	<u>1,327,477</u>	<u>1,630,587</u>
NET ASSETS		
Without donor restrictions	9,786,651	6,463,086
Board designated - property fund	9,162,703	9,520,441
Board designated - working capital fund	500,000	500,000
Board designated - endowment fund	3,122,515	3,122,515
With donor restrictions	<u>1,927,105</u>	<u>1,803,184</u>
Total net assets	<u>24,498,974</u>	<u>21,409,226</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 25,826,451</u>	<u>\$ 23,039,813</u>

See accompanying notes.

CHARLESTON ANIMAL SOCIETY
STATEMENT OF ACTIVITIES
FOR THE YEAR ENDED DECEMBER 31, 2020

	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND REVENUES			
Contributions	\$ 3,189,513	\$ 1,593,577	\$ 4,783,090
Resale contributions	223,454	-	223,454
In-kind contributions	297,859	-	297,859
Program and service	1,130,643	-	1,130,643
Government service contract	2,079,000	-	2,079,000
Special events, net \$93,698 expense	352,271	-	352,271
Investment income, net of \$37,303 in fees	226,601	-	226,601
Realized gain on investments	4,892	-	4,892
Unrealized gain on investments	1,336,105	-	1,336,105
Change in value of beneficiary interest	-	89,013	89,013
Bingo income	40,261	-	40,261
	<u>8,880,599</u>	<u>1,682,590</u>	<u>10,563,189</u>
Net assets released from restrictions	1,558,669	(1,558,669)	-
Total support and revenues	10,439,268	123,921	10,563,189
EXPENSES			
Program and services	5,710,222	-	5,710,222
Management	323,334	-	323,334
Fundraising	1,439,885	-	1,439,885
Total expenses	<u>7,473,441</u>	<u>-</u>	<u>7,473,441</u>
INCREASE IN NET ASSETS	2,965,827	123,921	3,089,748
NET ASSETS, beginning of year	<u>19,606,042</u>	<u>1,803,184</u>	<u>21,409,226</u>
NET ASSETS, end of year	<u>\$ 22,571,869</u>	<u>\$ 1,927,105</u>	<u>\$ 24,498,974</u>

See accompanying notes.

CHARLESTON ANIMAL SOCIETY
STATEMENT OF ACTIVITIES
FOR THE YEAR ENDED DECEMBER 31, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND REVENUES			
Contributions	\$ 1,093,600	\$ 1,145,380	\$ 2,238,980
Resale contributions	198,360	-	198,360
Grants	1,122,375	-	1,122,375
In-kind contributions	220,707	-	220,707
Program and service	1,412,510	-	1,412,510
Government service contract	1,954,778	-	1,954,778
Special events, net \$92,170 expense	615,514	-	615,514
Investment income, net of \$21,841 in fees	250,796	-	250,796
Realized loss on investments	(10,306)	-	(10,306)
Unrealized gain on investments	1,343,999	-	1,343,999
Change in value of beneficiary interest	-	122,448	122,448
Bingo income	26,995	-	26,995
	<u>8,229,328</u>	<u>1,267,828</u>	<u>9,497,156</u>
Net assets released from restrictions	<u>1,070,659</u>	<u>(1,070,659)</u>	<u>-</u>
Total support and revenues	9,299,987	197,169	9,497,156
EXPENSES			
Program and services	6,269,480	-	6,269,480
Management	243,308	-	243,308
Fundraising	1,072,653	-	1,072,653
	<u>7,585,441</u>	<u>-</u>	<u>7,585,441</u>
Total expenses	7,585,441	-	7,585,441
INCREASE IN NET ASSETS	1,714,546	197,169	1,911,715
NET ASSETS, beginning of year	<u>17,891,496</u>	<u>1,606,015</u>	<u>19,497,511</u>
NET ASSETS, end of year	<u>\$ 19,606,042</u>	<u>\$ 1,803,184</u>	<u>\$ 21,409,226</u>

See accompanying notes.

**CHARLESTON ANIMAL SOCIETY
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED DECEMBER 31, 2020**

	Program and Services	Manage- ment	Fund- raising	Total
COMPENSATION AND RELATED EXPENSES				
Salaries	\$ 2,802,975	\$ 251,155	\$ 413,755	\$ 3,467,885
Employee benefits	372,338	7,411	33,758	413,507
Payroll taxes	161,658	40,498	30,634	232,790
Total compensation and related expenses	3,336,971	299,064	478,147	4,114,182
OTHER EXPENSES				
Animal expenses	783,338	-	8,058	791,396
Public relations	83,664	-	480,644	564,308
Resale store	-	-	234,389	234,389
Veterinary care expenses	202,535	-	-	202,535
Utilities	210,146	-	47,400	257,546
Building maintenance	124,690	-	-	124,690
Computer and equipment	80,002	2,469	78,742	161,213
Insurance	128,552	-	-	128,552
Contract services	80,355	-	14,670	95,025
Bank fees	32,059	6,712	55,570	94,341
Professional fees	38,635	-	13,245	51,880
Office expense	21,177	1,115	19,604	41,896
Interest	34,743	-	-	34,743
Employee training	16,766	3,565	5,746	26,077
Miscellaneous	17,088	10,409	3,670	31,167
Education expenses	6,716	-	-	6,716
Automobile	23,402	-	-	23,402
Travel and entertainment	51	-	-	51
TOTAL EXPENSES BEFORE DEPRECIATION	5,220,890	323,334	1,439,885	6,984,109
Depreciation	489,332	-	-	489,332
TOTAL FUNCTIONAL EXPENSES	\$ 5,710,222	\$ 323,334	\$ 1,439,885	\$ 7,473,441

See accompanying notes.

**CHARLESTON ANIMAL SOCIETY
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED DECEMBER 31, 2019**

	Program and Services	Manage- ment	Fund- raising	Total
COMPENSATION AND RELATED EXPENSES				
Salaries	\$ 2,786,003	\$ 191,351	\$ 426,328	\$ 3,403,682
Employee benefits	381,602	1,964	25,204	408,770
Payroll taxes	202,975	31,544	17,949	252,468
Total compensation and related expenses	3,370,580	224,859	469,481	4,064,920
OTHER EXPENSES				
Animal expenses	943,128	-	11,503	954,631
Public relations	106,750	-	401,029	507,779
Resale store	277,386	-	-	277,386
Veterinary care expenses	265,191	-	-	265,191
Utilities	179,858	-	47,400	227,258
Building maintenance	150,805	-	-	150,805
Computer and equipment	60,642	461	49,088	110,191
Insurance	100,279	6,050	-	106,329
Contract services	74,743	-	13,125	87,868
Bank fees	34,091	(2,494)	48,643	80,240
Professional fees	40,965	-	7,701	48,666
Office expense	26,957	1,012	15,143	43,112
Interest	41,285	-	-	41,285
Employee training	29,670	7,517	3,200	40,387
Miscellaneous	17,859	5,903	6,300	30,062
Education expenses	28,924	-	-	28,924
Automobile	27,585	-	-	27,585
Travel and entertainment	606	-	40	646
TOTAL EXPENSES BEFORE DEPRECIATION	5,777,304	243,308	1,072,653	7,093,265
Depreciation	492,176	-	-	492,176
TOTAL FUNCTIONAL EXPENSES	<u>\$ 6,269,480</u>	<u>\$ 243,308</u>	<u>\$ 1,072,653</u>	<u>\$ 7,585,441</u>

See accompanying notes.

CHARLESTON ANIMAL SOCIETY
STATEMENTS OF CASH FLOWS
YEARS ENDED DECEMBER 31, 2020 and 2019

	<u>2020</u>	<u>2019</u>
CASH FLOWS FROM OPERATING ACTIVITIES:		
Increase in net assets	\$ 3,089,748	\$ 1,911,715
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	489,332	492,176
Forgiveness of Paycheck Protection Program loan	(730,060)	-
Decrease (increase) in current assets:		
Accounts receivable	(75,204)	5,687
Contributions receivable	43,278	87,372
Bequest receivable	250,000	250,000
Security deposits	6,149	8,816
Prepaid expenses	28,417	17,802
Inventory	(8,162)	45,241
Increase (decrease) in operating liabilities:		
Accounts payable	27,733	12,919
Payroll related liabilities	30,074	51,697
Deferred revenue	84,495	-
Net cash provided by operating activities	<u>3,235,800</u>	<u>2,883,425</u>
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchases of property and equipment	(131,594)	(429,579)
Proceeds from sale of securities	3,762,652	7,508,916
Unrealized loss (gain) on investments	(1,241,491)	(1,343,999)
Change in beneficiary interest in trust	(89,013)	(122,448)
Purchase of securities - net reinvested earnings	(4,991,448)	(8,054,830)
Net cash provided (used) in investing activities	<u>(2,690,894)</u>	<u>(2,441,940)</u>
CASH FLOWS FROM FINANCING ACTIVITIES:		
Proceeds from Paycheck Protection Program loan	730,060	400,000
Payments on note payable	(445,412)	(189,602)
Net cash provided (used) in financing activities	<u>284,648</u>	<u>210,398</u>
Net increase in unrestricted cash and cash equivalents	829,554	651,883
Cash and cash equivalents as of beginning of year	<u>2,347,649</u>	<u>1,695,766</u>
Cash and cash equivalents as of end of year	<u>\$ 3,177,203</u>	<u>\$ 2,347,649</u>
Supplemental Disclosures:		
Noncash investing and financing activities:		
Interest paid	<u>\$ 34,743</u>	<u>\$ 41,285</u>

See accompanying notes.

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 1 - NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Organization

Charleston Animal Society (the Society) is a nonprofit corporation organized in 1874 to prevent cruelty to animals. The Society is located in North Charleston, South Carolina in a state-of-the-art facility combining the shelter, clinic, and corporate offices in one location which enables the animals to receive the best care. The Society's purpose of preventing cruelty to animals is accomplished through a variety of programs:

Finding homes for homeless animals - this is accomplished through adoptions, return to owners and a free roaming cat initiative.

Fighting cruelty wherever it exists- assisting law enforcement with investigations and intervention in order to hold those responsible for their crimes.

Helping youth understand science through a veterinary science initiative which enables students to become involved in different areas of education.

Containing outbreaks of deadly diseases - by offering rabies vaccinations to animals in the community the Society helps to eradicate this disease at an affordable cost.

Reuniting animals with their owners through an in-depth lost and found program.

Preventing births of unwanted animals through a high-volume, high-quality affordable spay/neuter initiative.

Saving the lives of abused and abandoned animals through a holistic treatment regimen.

Guiding children to grow into humanitarians through a comprehensive humane education initiative.

Fighting hunger when food is unaffordable through a nonjudgmental pet-focused food bank.

Basis of Accounting

The financial statements of the Society have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables, and other liabilities.

Net Assets

The financial statements report net assets and changes in net assets in two classes that are based upon the existence or absence of restrictions on use that are placed by its donors, as follows:

Net Assets without Donor Restrictions

Net assets without donor restrictions are resources available to support operations. The only limits on the use of these net assets are the board limits resulting from the nature of the organizations, the environment in which it operates, the purposes specified in its corporate documents and its application for tax-exempt status, and any limits resulting from contractual agreements with creditors and others that are entered into in the course of its operations.

**CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019**

**NOTE 1 - NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES -
(continued)**

Net Assets with Donor Restrictions

Net assets with donor restrictions are resources that are restricted by a donor for use for a particular purpose or in a particular future period. Some donor-imposed restrictions are temporary in nature, and the restriction will expire when the resources are used in accordance with the donor's instructions or when the stipulated time has passed. Other donor-imposed restrictions are perpetual in nature; the Society must continue to use the resources in accordance with the donor's instructions.

When a donor's restriction is satisfied, either by using the resources in the manner specified by the donor or by the passage of time, the expiration of the restriction is reported in the financial statements by reclassifying the net assets from net assets with donor restrictions to net assets without donor restrictions. Net assets restricted for acquisition of buildings or equipment are reported as net assets with donor restrictions until the specified asset is placed in service by the Society, unless the donor provides more specific directions about the period of its use.

Board Designated Net Assets

Board designated net assets are assets without donor restriction that the board has set aside for a specific purpose.

Property fund are resources restricted for building and property improvements, replacements and additions.
Working capital fund are resources restricted for programs or expenses that need funding.
Endowment fund are resources restricted for an endowment fund.

In order for funds to be spent out of the funds there would need to be a vote of 52% by the board of directors.

Classification of Transactions

All revenues and net gains are reported as increases in net assets without donor restrictions in the statement of activities unless the donor specified the use of the related resources for a particular purpose or in a future period. All expenses and net losses are reported as decreases in net assets without donor restrictions.

Cash and Cash Equivalents

For the purposes of the Statements of Cash Flows, the Society considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents. This includes cash in banks and money market funds.

Grants and Accounts Receivables

The Society may from time to time have grants and accounts receivables from grantors. Grants and accounts receivable are considered to be fully collectible based on past experience. Accordingly, no allowance has been established for grants and accounts receivable.

Investments

The Society investments consist primarily of assets invested in marketable equity and debt securities, alternative investments, commodities, and money-market accounts. The Society accounts for investments in accordance with FASB ASC 958-320 and subsections. This standard requires that investments in equity securities with readily determinable fair values and all investments in debt securities be measured at fair value in the statements of financial position. Fair value of marketable equity and debt securities is based on quoted market prices.

Alternative investments are stated at the fair value of their underlying assets and allocated to the net asset funds in proportion to the fund's ownership percentage. The realized and unrealized gain or loss on investments is reflected in the Statements of Activities.

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 1 - NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - (continued)

Investments - continued

Investments are exposed to various risks such as significant world events, interest rate, credit, and overall market volatility risks. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the fair value of investments will occur in the near term and that such changes could materially affect the amounts reported in the Statements of Financial Position.

Investment income is recorded net of investment expenses. Realized gains or losses on investments are determined by comparison of specific cost of acquisition to proceeds at the time of disposal. Unrealized gains or losses are calculated by comparing cost to market values at the statement of financial position date. Investment income and gains restricted by donors are reported as increases in unrestricted net assets if the restrictions are met (either a stipulated time period ends, or a purpose restriction is accomplished) in the reporting period in which the income and gains are recognized.

Property and Equipment

Purchased property and equipment are recorded at cost. Donated property and equipment are recorded at the approximate fair value at the date of donation. Expenditures for major additions and improvements, generally in excess of \$20,000, are capitalized and minor replacements, maintenance and repairs are charged to expense as incurred. When property and equipment are retired or otherwise disposed of, the cost and accumulated depreciation are removed from the accounts and any resulting gain or loss is included in the results of the operations for the respective period. Depreciation is computed by the straight-line method over the estimated useful lives of the assets, ranging from 5 to 40 years. Construction in progress is stated at cost and is not depreciated until put into use. Costs associated with acquisition, development and construction of certain assets of the Society's facilities are capitalized including interest associated with a loan, if a loan was necessary for construction of the asset.

Beneficial Interest in Perpetual Trusts

Perpetual trusts are held by a third party under an arrangement where the Society has an irrevocable right to receive the income earned on the trust assets in perpetuity, but never receives the assets held in trust. The trust assets are recorded at fair value as beneficial interest in the trust, a long-term asset and contribution of new trust under support with donor restrictions, if donated to the Society or amounts held on behalf of the Society, depending on the terms. Annual distributions are reported as unrestricted contribution income or amounts raised on behalf of the Society. Trust assets are based on the lesser of the present value of future cash flows from the trusts or the fair value of the trusts' underlying investments. Change in value of beneficiary interests are recorded in perpetuity..

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 1 - NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - (continued)

Endowment Funds

For the year end December 31, 2008, South Carolina adopted the State Prudent Management of Institutional Funds Act (SPMIFA). The Board of Directors of the Society has interpreted SPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Society classifies as donor restricted net assets (a) the original gifts donated to the endowment, (b) subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in donor restricted net assets is classified as purpose restricted net assets until those amounts are appropriated for expenditure by the organization in a manner consistent with the standard of prudence prescribed by SPMIFA. In accordance with SPMIFA, the Society considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of the organization and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Society
- (7) The investment policies of the Society

Return Objectives and Risk Parameters

The Society has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Society must hold in perpetuity or for a donor-specified period. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of the S&P 500 index or similar established broad market measures of return on investments.

Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Society relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Society targets a diversified asset allocation that places an emphasis on equity-based investments and bond funds to achieve its long-term return objectives within prudent risk constraints.

Spending Policy and How the Investment Objectives Relate to Spending Policy

The Society has a policy of appropriating for distribution each year four to five percent of its selected endowment fund's moving average fair value over the three years preceding the year in which the distribution is planned. In establishing this policy, the Society considered the long-term expected return on its endowment. Accordingly, over the long term, the Society expects the current spending policy to allow its endowment to grow at an average of four to five percent annually. This policy is consistent with the Society's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

Fair Value of Financial Instruments

The carrying amounts of financial instruments, including cash and cash equivalent, money market funds, receivables, beneficiary interest in trusts held by others and accounts payable approximate fair value because of the short maturity of those financial instruments.

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 1 - NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - (continued)

Compensated Absences

Employees earn vacation at various rates depending on their status as non-exempt and exempt, job classification and years of service. Vacation increases by five (5) days at each job classification after two (2) years and five (5) years. A maximum of 20 days may be carried over to the next year.

Accounting of Contributions

Contributions, including contributions receivable, are recognized when received. All contributions are reported as increases in net assets without donor restrictions unless use of the contributed assets is specially reported as increases in net assets without donor restrictions unless use of the contributed assets is specifically restricted by the donor. Amounts received that are restricted by the donor to use in future periods or for specific purposes are reported as increases in net assets with donor restrictions. Contributions receivable with payments due in the future years have an implied restriction to be used in the year the payment is due, and therefore are reported as restricted until the payment is due, unless the contributions is clearly intended to support activities in the current fiscal year. Conditional promises, such as matching grants, are not recognized until they become unconditional, that is, until as conditions on which they depend are substantially met.

Revenue Recognition Policy

The Society derives revenues primarily from grants, contributions and program and services fees. The Society recognizes contributions when cash, securities or other assets, an unconditional promise to give (contribution receivable) or a notification of a beneficial interest is received. Conditional promises to give – that is, those with a measurable performance or other barrier and right of return – are not recognized until the conditions are met.

The Society recognizes program and services fees during the year in which the program or service is provided to the customer. The performance obligation of delivery these services is simultaneously received and consumed by the customer; therefore, revenue is recognized at the point in time of when the program or service is delivered. All amounts received prior to the commencement of the specific program or service are deferred to the applicable period.

Gifts-In-Kind Contributions

The Society records various types of in-kind contributions. Contributed services are recognized at fair value if the services received (a) create or enhance long-lived assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Contributions of tangible assets are recognized at fair value when received. Donated use of facilities is reported as contributions and as expenses at the estimated fair value of similar space for rent under similar conditions. If the use of the space is promised unconditionally for a period greater than one year, the contribution is reported as a contribution and an unconditional contribution receivable at the date of gift, and the expense is report over the term of the use. The amounts reflected in the accompanying financial statements as in-kind contributions are offset by like amounts included in expenses or additions to property and equipment.

No amounts have been reflected in the financial statements for donated services. The Society pays for most services requiring specific expertise. However, many individuals volunteer their time and perform a variety of tasks that assist the Society with campaign solicitations and various committee assignments.

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 1 - NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - (continued)

Expense Allocation

The costs of providing the various programs and supporting services have been summarized on a functional basis in the statement of functional expenses. Expenses that can be identified with a specific program or support service are charged directly to that program or support service. Costs common to multiple functions have been allocated amount the various functions benefited using a reasonable allocation method that is consistently applied as follows:

- Invoices are coded to departments when they are received.
- Utilities are allocated to Fundraising and Education using square footage estimates.
- Staff costs are allocated to departments based on area worked. Employees that have more than one area of responsibility are allocated based on time spent working in those areas.

Advertising

Cost of promotions and advertising are expensed as incurred. Advertising and promotion expense total \$85,583 and \$117,315 for the years ended December 31, 2020 and 2019, respectively.

Income Tax Status

The Society is a not-for-profit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and comparable state law as a charitable organization whereby only unrelated business income, as defined by Section 509(a)(1) of the Code is subject to federal income tax. The Society qualifies for the charitable contribution deduction under Section 170(b)(1)(A) and has been classified as an association other than a private Society under Section 509(a)(2).

The Society currently has no unrelated business income. Accordingly, no provision for income taxes has been recorded. The Society is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax period in progress.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 2 - AVAILABILITY AND LIQUIDITY

Financial assets available for general expenditure, that are without donor or other restrictions limiting their use within one year of the Statement of Financial Position date of December 31, 2020 and 2019, comprise of the following at December 31:

	<u>2020</u>	<u>2019</u>
Financials assets:		
Cash and cash equivalents, unrestricted	\$ 3,177,203	\$ 2,347,649
Bequest receivable	-	250,000
Accounts receivable	106,583	31,379
Investments	12,029,608	9,559,321
Other assets	1,109,515	1,020,502
Contributions receivables, net	120,831	164,109
Total financial assets	<u>16,543,740</u>	<u>13,372,960</u>
Less financial assets held to meet donor-imposed restrictions:		
Purpose-restricted net assets	(1,807,751)	(1,646,625)
Less financial assets not available within one year:		
Board designated net assets - working capital	(500,000)	(500,000)
Board designated net assets - endowment fund	(3,122,515)	(3,122,515)
Contribution and bequests receivables	(42,580)	(328,668)
Amount available for general expenditures within one year	<u>\$ 11,070,894</u>	<u>\$ 7,775,152</u>

As part of its liquidity plan, the Society has a policy to structure its financial assets to be available as its general expenditures, liabilities and other obligations become due. The Society invests excess cash in short-term investments, including money market accounts, and has the ability to redeem certain investments as necessary to meet its obligations.

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 3 - CONTRIBUTIONS RECEIVABLE

The Society held a fundraising campaign to establish a new initiative for No Kill No Harm and contributions were made. The contributions receivable are considered unrestricted as they are for an initiative to raise awareness for our No Kill No Harm movement. Allowance for bad debt has been estimated based on past history by management. A summary of the contribution's receivable are due as follows as of December 31:

	<u>2020</u>	<u>2019</u>
Beginning contributions		
receivable balance	\$ 164,109	\$ 251,481
Contribution commitments	50,500	155,000
Contribution payments	<u>(80,478)</u>	<u>(242,372)</u>
	134,131	164,109
Less bad debt write-offs	<u>(13,300)</u>	<u>-</u>
Ending contributions receivable		
balance	<u>\$ 120,831</u>	<u>\$ 164,109</u>
	<u>2020</u>	<u>2019</u>
Beginning bequest receivable	\$ 250,000	\$ 500,000
Bequest receivable	-	-
Bequest payments	<u>(250,000)</u>	<u>(250,000)</u>
Total bequest receivable	<u>\$ -</u>	<u>\$ 250,000</u>

Contributions are receivable as follows:

Schedule of contributions due

Less than one year	\$ 78,251
Two to five years	<u>42,580</u>
	<u>\$ 120,831</u>

The Society received a bequest receivable during December 31, 2018 for \$500,000 and is restricted for the purpose to care for the animals. The Society received \$250,000 in 2019 and the remaining \$250,000 in 2020. The entire bequest was paid as of December 31, 2020.

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 4 - INVESTMENTS

Investments held by the Society are in various accounts at a national brokerage firm. Investment fees are netted against investment income. Investments are stated at fair market value and consist of the following at December 31, 2020 and 2019:

	2020		2019	
	FMV	Cost	FMV	Cost
Real estate partnerships	\$ 78,561	\$ 68,025	\$ 80,437	\$ 65,637
Money market	174,391	174,391	200,717	200,717
Exchange traded funds	4,344,774	3,350,125	3,282,898	2,808,822
Mutual funds				
Fixed income	437,177	410,986	931,145	929,554
Equities	3,581,562	2,174,056	2,563,884	1,933,469
Bond Funds	2,475,015	2,435,696	1,747,652	1,339,282
Equity Funds	938,128	761,609	752,588	688,495
	<u>\$ 12,029,608</u>	<u>\$ 9,374,888</u>	<u>\$ 9,559,321</u>	<u>\$ 7,965,976</u>

NOTE 5 - SUMMARY OF FAIR VALUE EXPOSURE

ASC 820 defines fair value as the amount that would be received from the sale of an asset or paid for the transfer of a liability in an orderly transaction between market participants, i.e. an exit price. To estimate an exit price, a three-tier hierarchy is used to prioritize the inputs:

- Level 1: Quoted prices in active markets for identical securities
- Level 2: Other significant observable inputs (including quoted prices for similar securities, interest rates, prepayment spreads, credit risk, etc.)
- Level 3: Significant unobservable inputs (including the Society's own assumptions in determining the fair value of investments)

For the years ended December 31, 2020 and 2019, the application of valuation techniques applied to similar assets and liabilities has been consistent. The following is a description of the valuation methodologies used for instruments measured at fair value:

- *Equities*: The Society's equity securities are readily marketable and have fair values which are determined by obtaining quoted market prices in active markets. (Level 1 inputs- market approach).
- *Fixed income securities*: Fair values of U.S. Government and corporate securities reflect closing prices reported in the active markets in which the securities are traded. (Level 1 inputs -market approach).
- *Money market*: The fair value of investments money market funds that are readily marketable are determined by obtaining quoted prices on nationally recognized securities exchanges (level 1 inputs- market approach).
- *Real estate*: Society real estate holdings consist of an investment in a publicly traded real estate investment trust. The fair value of this investment is readily marketable and is determined by obtaining quoted prices on a nationally recognized securities exchange (level 1 inputs- market approach).
- *Beneficial interest in assets held by others*: The fair value of beneficial interests in trust assets was determined based upon the present value of future cash flows from the trusts, an amount no greater than the asset value of the trust. The trust cannot be redeemed by management. (Level 3 inputs- income approach)
- *Exchange-traded funds*: Determined by the published closing price on the last business day of the fiscal year.

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 5 - SUMMARY OF FAIR VALUE EXPOSURE - (continued)

The following tables provide fair value measurement information for financial assets and liabilities measured at fair value on a recurring basis as of December 31, 2020 and 2019:

	December 31, 2020			
	Level 1	Level 2	Level 3	Total
Real estate mutual funds	\$ 78,561	\$ -	\$ -	\$ 78,561
Money market	174,391	-	-	174,391
Mutual funds	7,431,882	-	-	7,431,882
Exchange traded funds	4,344,774	-	-	4,344,774
Beneficiary interest in perpetual trust held by others	-	-	1,109,515	1,109,515
	<u>\$ 12,029,608</u>	<u>\$ -</u>	<u>\$ 1,109,515</u>	<u>\$ 13,139,123</u>

	December 31, 2019			
	Level 1	Level 2	Level 3	Total
Real estate mutual funds	\$ 80,437	\$ -	\$ -	\$ 80,437
Money market	200,717	-	-	200,717
Mutual funds	5,995,269	-	-	5,995,269
Exchange traded funds	3,282,898	-	-	3,282,898
Beneficiary interest in perpetual trust held by others	-	-	1,020,468	1,020,468
	<u>\$ 9,559,321</u>	<u>\$ -</u>	<u>\$ 1,020,468</u>	<u>\$ 10,579,789</u>

The inputs and methodology used for valuing the Society's financial assets and liabilities are not indicators of the risks associated with those instruments.

Management evaluated the significant transfers between levels based upon the nature of the financial instrument and size of the transfer related to investments. For the years ended December 31, 2020 and 2019, there were no significant transfers in or out of levels 1, 2, or 3.

The following is a reconciliation of the beginning and ending balances for assets and liabilities measured at fair value on a recurring basis using significant unobservable inputs (Level 3) during the years ended December 31, 2020 and 2019:

	2020	2019
Beginning balance	\$ 1,020,502	\$ 898,054
Contribution transfer	-	(46,000)
Beneficiary interest gain (loss)	89,013	168,448
	<u>\$ 1,109,515</u>	<u>\$ 1,020,502</u>

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 6 - NET ASSETS WITH DONOR RESTRICTIONS

The Society has net assets with donor restrictions that are available for the following purposes as of December 31, 2020 and 2019.

	<u>2020</u>	<u>2019</u>
Purpose restrictions, available for spending:		
Spay/Neuter	\$ 209,680	\$ 126,500
Education	5,995	-
No kill campaign	28,028	21,382
Capital campaign	1,000	1,000
Maddies fund	50,000	104,563
Memorial garden	117,715	125,343
WaterShed animal fund	80,740	80,740
ASCPA loves pets	-	500
Adoption preparation	65,000	27,521
Outreach	7,500	10,000
Veterinary care	7,000	7,000
Play yard and behavior evaluation area	50,578	121,574
ASCPA disaster response	75,000	-
Beneficiary trust	<u>1,109,515</u>	<u>1,020,502</u>
Total purpose restrictions	1,807,751	1,646,625
Time restrictions:		
Contribution receivables not restricted by donors, but are unavailable for expenditure until due	<u>119,354</u>	<u>156,559</u>
Total time restrictions	119,354	156,559
Total net assets with donor restrictions	<u>\$ 1,927,105</u>	<u>\$ 1,803,184</u>

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 7 - ENDOWMENT AND DONOR RESTRICTED NET ASSETS

The Society's endowment consists of three individual funds established for the support of their mission. The endowment includes donor restricted net assets. As required by U.S. generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

Endowment net asset composition by type of fund as of December 31, 2020 and 2019 are as follows:

Restricted Net Assets	Purpose	2020			
		Beginning Balance	Contribution Transfer	Beneficiary Interest Gain	Ending Balance
Wells Fargo Smith Trust Benefits Receivable	Operating	\$ 255,502	\$ -	\$ 23,963	\$ 279,465
Wells Fargo Jantzen Trust Benefits Receivable	Operating	765,000	-	65,050	830,050
		<u>\$ 1,020,502</u>	<u>\$ -</u>	<u>\$ 89,013</u>	<u>\$ 1,109,515</u>
Restricted Net Assets	Purpose	2019			
		Beginning Balance	Contribution Transfer	Beneficiary Interest Loss	Ending Balance
Wells Fargo Smith Trust Benefits Receivable	Operating	\$ 225,066	\$ (10,000)	\$ 40,436	\$ 255,502
Wells Fargo Jantzen Trust Benefits Receivable	Operating	672,988	(36,000)	128,012	765,000
		<u>\$ 898,054</u>	<u>\$ (46,000)</u>	<u>\$ 168,448</u>	<u>\$ 1,020,502</u>

Change in endowment net assets for the years ended December 31, 2020 and 2019 are as follows:

	2020	2019
Beginning restricted net assets	\$ 1,020,503	\$ 898,054
Change in value	89,013	168,448
Distribution	-	(46,000)
Ending restricted net assets	<u>\$ 1,109,516</u>	<u>\$ 1,020,503</u>

Donor restricted net assets include the endowment fund assets; to be held indefinitely. The income from the assets may be used to support the Society's activities, subject to donor-imposed restrictions. The Society's policy for determining the portion of endowment earnings permitted to be included in operations is controlled by the trustees of the funds, generally 4% to 5 % of a three-year moving average of the trust's market value; these funds are distributed from the trustee to the Society. Only the donor restricted corpus remains in the endowment. Endowment beneficiary interest in perpetual trust transferred \$0- and \$46,000 in 2020 and 2019. These distributions were recognized in contributions.

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 7 - ENDOWMENT AND DONOR RESTRICTED NET ASSETS - (continued)

The investment income related to the donor restricted funds has been accounted for within the donor restrictions investment earnings on the Statements of Activities. There were no contributions to the with donor restrictions corpus during years ended December 31, 2020 and 2019.

NOTE 8 - PROPERTY & EQUIPMENT

Property and equipment consist of the following as of December 31, 2020 and 2019:

	<u>2020</u>	<u>2019</u>
Depreciable assets:		
Furniture and equipment	\$ 1,451,302	\$ 1,393,965
Vehicles	347,142	347,142
Building	<u>10,867,812</u>	<u>10,867,812</u>
Total property and equipment	12,666,256	12,608,919
Less: accumulated depreciation	<u>(4,218,810)</u>	<u>(3,729,478)</u>
	8,447,446	8,879,441
Non depreciable assets:		
Land	<u>715,257</u>	<u>641,000</u>
Total property and equipment	<u>\$ 9,162,703</u>	<u>\$ 9,520,441</u>

Depreciation expense for the years ended December 31, 2020 and 2019 are \$489,332 and \$492,176.

NOTE 9 - LEASE

The Society entered into an operating lease for rent of a retail space beginning in March 2018 and expiring March 2023. Rent is \$6,100 per month for the first year, \$6,283 for the 2nd year, \$6,472 for the 3rd year, \$6,667 for the 4th year and \$6,869 for the 5th year. Other fees include operating expense of \$872 per month, tax payment of \$729 per month, insurance payment of \$171 per month. The Society entered into a copier lease beginning December 2016 and expiring March 2022. Lease payments on this lease are \$982 per month. As of December 31, 2020, the following is a schedule of estimated future minimum lease payments on real properties due monthly.

2021	\$	111,113
2022		102,851
2023		<u>103,289</u>
	\$	<u><u>317,253</u></u>

Total rent expense for the years ended December 31, 2020 and 2019 was \$131,485 and \$129,230, respectively.

NOTE 10 - NOTES PAYABLE

The Society entered into a \$1,300,000 non-revolving line of credit in June of 2016. Draws on the line may be made through March 2017. Monthly payments are interest only at the libor daily floating rate plus 1.75% until March 2017. Beginning April 30, 2017 interest rate will be 3% and monthly payments will be made based on the outstanding balance as of March 31, 2017 with payments amortized over 10 years.

CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019

NOTE 10 - NOTES PAYABLE - (continued)

On April 30, 2017, the line of credit was transferred to a 10-year term loan for the amount of \$1,290,934. Monthly payments are \$12,317 including principle and interest. Interest is calculated at 3.00%. The loan matures on June 30, 2027.

On May 6, 2019, the Society entered into a \$400,000 loan with a maturity date of May 07, 2022 and an interest rate of 4.25%. Monthly payments are \$11,866.29 including principle and interest. This loan became due in full in March 2020 when the other bank became made aware that the Society was in default of the loan covenants for the loan noted above. The balance of this loan was paid off in February 2020.

The Society received a loan from Pinnacle Bank in the amount of \$730,060 under the Paycheck Protection Program established by the Coronavirus Aid, Relief, and Economic Security (CARES) Act. The loan is subject to a note dated April 29, 2020. The Society applied for and has been notified that \$730,060 in eligible expenditures for payroll and other expenses described in the CARES Act has been forgiven as of December 1, 2020. Loan forgiveness is reflected in capital gains in the accompanying statement of income.

The debt maturity for the next five years ended December 31 is as follows:

2021	\$	123,031
2022		126,826
2023		130,738
2024		134,730
2025		138,926
Thereafter		216,400
	\$	<u>870,651</u>

NOTE 11 - CONCENTRATION OF CREDIT RISK

Financial instruments that potentially subject the Society to concentrations of credit risk consist of cash in banks; investments managed by brokerage firms and promise to give. The Society places its cash and investments with reputable financial institutions and limits the amount of credit exposure for cash to any one financial institution. Accounts held by banking institutions are insured by the Federal Deposit Insurance Corporation up to \$250,000 and cash in investment accounts is insured by the brokers insurance. As of December 31, 2020 and 2019, the Society had uninsured cash of \$2,552,237 and \$1,437,337.

NOTE 12 - OTHER CONCENTRATION RISK

The Society has a vendor contract with the Charleston County for the humane disposition of animals in Charleston County. In 2020, the Society received 4,970 animals from animal control agencies and Charleston County citizens, which represents 83% of the animal intake for the organization. The Society received \$2,079,000 from Charleston County under the contract which is 78% of the actual cost (\$2,653,400) of animal disposition. The concentration of animal intake from Charleston County related to one vendor contract is a risk to the organization. Actual cost of animal disposition for 2020 was \$534 per animal of which Charleston County paid \$418 per animal disposition. The Society must use reserves, donations and grants to fund the shortfall annually which creates a risk to the organization.

In 2019, the Society received 8,712 animals from animal control agencies and Charleston County citizens, which represents 88% of the animal intake for the organization. The Society received \$1,954,778 from Charleston County under the contract which is 69% of the actual cost (\$2,822,610) of animal disposition. The concentration of animal intake from Charleston County related to one vendor contract is a risk to the organization. Actual cost of animal disposition for 2019 was \$373 per animal of which Charleston County paid \$258 per animal disposition.

**CHARLESTON ANIMAL SOCIETY
NOTES TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2020 AND 2019**

NOTE 13 - RETIREMENT PLAN

The Society adopted a 401(k) Profit Sharing Plan effective January 1, 2019. The Society will match the employees' contributions 100% of the salary deferrals up to 3%. Employees may contribute to the plan once they become eligible at the age of 18. The Society's retirement expense for the years ended December 31, 2020 and 2019 were \$73,653 and \$73,246, respectively.

NOTE 14 - RELATED PARTIES TRANSACTIONS

The Society received \$243,026 and \$355,939 in contributions and pledge payments from members of its Board of Directors for years ended December 31, 2020 and 2019, respectively. The outstanding balance of promises to give from the Board members at December 31, 2020 and 2019 was \$10,000 and \$13,100, respectively.

NOTE 15 - LEGAL PROCEEDINGS

During 2018, a complaint was filed against Charleston Animal Society and others alleging several issues including civil conspiracy, violation of civil rights, tortious interference with business relations and slander/libel/defamation. No monetary amounts for damages have been stated and are not determinable as of December 31, 2020. The plaintiff's objectives are for a judgment against the defendant(s) for both actual and punitive damages in the amount determined by a jury and for attorney's fees to be determined by the Court. Currently, there is a motion by defendant(s) to dismiss the claim, including all 4 causes of action. Charleston Animal Society considers this claim baseless and intends to contest it.

NOTE 16 - RISKS AND UNCERTAINTIES

The impact of the accompanying financial statements of the COVID-19 outbreak cannot be readily determined. Financial markets, distribution networks and the ultimate impact of this outbreak on the financial operations of the Society are difficult to assess and predict. The Society is taking steps to mitigate the impact of the outbreak, but the ultimate success of this endeavor cannot be predicted.

NOTE 17 - SUBSEQUENT EVENTS

Management has evaluated events occurring subsequent to year end through the report date the financial statements were available to be issued.