# CHARLESTON ANIMAL SOCIETY FINANCIAL REPORT DECEMBER 31, 2018 and 2017

# **CHARLESTON ANIMAL SOCIETY**

# FINANCIAL REPORT

# **DECEMBER 31, 2018 and 2017**

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#### INDEPENDENT AUDITORS' REPORT

To the Board of Directors Charleston Animal Society North Charleston, South Carolina

We have audited the accompanying financial statements of Charleston Animal Society which comprise the statements of financial position as of December 31, 2018 and 2017, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Charleston Animal Society as of December 31, 2018 and 2017, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Emphasis of Matter**

As discussed in Note 1, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2016-14, Not for Profit Entities: Presentation of Financial Statements of Not-for-Profit Entities. The Society adopted ASU 2016-14 during the year ended December 31, 2018, and it was applied retrospectively. The adoption of this standard did not have any impact on the Society's net assets or changes in net assets. Our opinion is not modified with respect to this matter.

Mount Pleasant, South Carolina

DCPAS, LLC dba Davis + Company CPAs

March 18, 2019

# CHARLESTON ANIMAL SOCIETY STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31, 2018 and 2017

ASSETS		2018	_	2017
CURRENT ASSETS				
Cash and cash equivalents, unrestricted Accounts receivable Bequests receivable	\$	1,695,766 37,066 500,000	\$	1,575,254 32,763
Contributions receivable, net Prepaid expense		251,481 67,342		276,156 38,024
Inventories Security deposits		135,618 15,311		97,881
Total current assets	_	2,702,584	-	2,020,078
PROPERTY AND EQUIPMENT				
Land		641,000		641,000
Property and equipment, net	_	8,942,038	_	9,109,958
Total property and equipment	_	9,583,038	-	9,750,958
INVESTMENTS, LONG TERM	_	7,669,408	_	8,193,920
OTHER ASSETS Beneficiary interest in				
perpetual trusts held by others	_	898,054	_	1,019,185
Total other assets	_	898,054	_	1,019,185
TOTAL ASSETS	\$	20,853,084	\$ _	20,984,141
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts payable and accrued expenses	\$	119,843	\$	143,204
Payroll related liabilities		130,065		200,452
Current portion of long term debt Total current liabilities	_	115,781 365,689	-	112,317 455,973
LONG-TERM LIABILITIES	_	200,000	-	,
Note payable		989,884		1,105,665
Total long-term liabilities	_	989,884	-	1,105,665
TOTAL LIABILITIES		1,355,573	_	1,561,638
NET ASSETS				
Without donor restrictions		4,685,943		4,275,197
Board designated - property fund		9,583,038		9,750,958
Board designated - working capital fund		500,000		500,000
Board designated - endowment fund With donor restrictions		3,122,515		3,122,515
Total net assets	_	1,606,015 19,497,511	-	1,773,833 19,422,503
TOTAL LIABILITIES AND NET ASSETS	\$	20,853,084	\$	20,984,141

# CHARLESTON ANIMAL SOCIETY STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2018

		Without Donor Restrictions		With Donor Restrictions		Total
SUPPORT AND REVENUES	•				_	
Contributions	\$	2,223,940	\$	766,251	\$	2,990,191
Resale contributions		108,446		-		108,446
Grants		967,161		5,500		972,661
In-kind contributions		457,586		-		457,586
Program and service		1,366,182		-		1,366,182
Government service contract		1,654,778		-		1,654,778
Special events, net \$182,382 expense		492,176		-		492,176
Investment income, net of \$93,988 in fees		233,689		-		233,689
Realized loss on investments		(58,244)		-		(58,244)
Unrealized loss on investments		(699,869)		-		(699,869)
Change in value of beneficiary interest		-		(121,131)		(121,131)
Bingo income		39,089	_		_	39,089
		6,784,934		650,620		7,435,554
Net assets released from restrictions	,	818,443	-	(818,443)	_	
Total support and revenues		7,603,377		(167,823)		7,435,554
EXPENSES						
Program and services		5,725,802		-		5,725,802
Management		343,620		-		343,620
Fundraising	•	1,291,124	_		_	1,291,124
Total expenses	•	7,360,546	-		_	7,360,546
INCREASE (DECREASE) IN NET ASSETS		242,830		(167,818)		75,008
NET ASSETS, beginning of year	•	17,648,670	_	1,773,833	_	19,422,503
NET ASSETS, end of year	\$	17,891,500	\$	1,606,015	\$_	19,497,511

# CHARLESTON ANIMAL SOCIETY STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2017

	W	ithout Donor Restrictions		With Donor Restrictions		Total
SUPPORT AND REVENUES						
Contributions	\$	1,625,077	\$	833,234	\$	2,458,311
Grants		926,792		245,000		1,171,792
In-kind contributions		254,010		-		254,010
Program and service		1,338,761		-		1,338,761
Government service contract		1,425,000		-		1,425,000
Special events, net \$322,228 expense		738,948		-		738,948
Investment income, net of \$8,874 in fees		9,635		-		9,635
Realized gain on investments		307,861		-		307,861
Unrealized gain on investments		695,155		-		695,155
Change in value of beneficiary interest		-		75,241		75,241
Gain on sale of assets		5,925		-		5,925
Bingo income		31,577	_	-		31,577
		7,358,741	_	1,153,475		8,512,216
Net assets released from restrictions	_	1,052,398	_	(1,052,398)	_	
Total support and revenues		8,411,139		101,077		8,512,216
EXPENSES						
Program and services		5,727,164		-		5,727,164
Management		265,649		-		265,649
Fundraising		1,055,236	_		_	1,055,236
Total expenses	_	7,048,049	_		_	7,048,049
INCREASE IN NET ASSETS		1,363,090		101,077		1,464,167
NET ASSETS, beginning of year	_	16,285,580	_	1,672,756	_	17,958,336
NET ASSETS, end of year	\$	17,648,670	\$_	1,773,833	\$_	19,422,503

# CHARLESTON ANIMAL SOCIETY STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2018

	Program and			Manage- Fund-				
	_	Services		ment		raising	_	Total
COMPENSATION AND RELATED EXPE	NS	ES						
Salaries	\$	2,563,745	\$	272,541	\$	501,786	\$	3,338,072
Employee benefits		325,701		9,337		25,522		360,560
Payroll taxes	_	189,443		38,934	_	22,142	_	250,519
Total compensation and related expenses		3,078,889		320,812		549,450		3,949,151
OTHER EXPENSES								
Animal expenses		943,482		-		23,138		966,620
Public relations		112,808		-		531,197		644,005
Veterinary care expenses		309,032		-		-		309,032
Utilities		198,033		-		49,200		247,233
Building maintenance		111,512		-		-		111,512
Insurance		101,809		6,050		-		107,859
Computer and equipment		43,765		215		55,171		99,151
Bank fees		31,275		6,175		54,578		92,028
Contract services		53,520		-		-		53,520
Outreach expenses		51,978		-		-		51,978
Professional fees		48,795		-		2,417		51,332
Office expense		27,588		642		12,261		40,491
Education expenses		36,138		-		-		36,138
Employee training		23,832		3,661		8,254		35,747
Interest		35,486		-		-		35,486
Miscellaneous		20,972		6,065		5,160		32,197
Automobile		20,461		-		-		20,461
Travel and entertainment	_	2,401	_	_	_	298	_	2,679
TOTAL EXPENSES BEFORE			•		_		_	
DEPRECIATION		5,251,876		343,620		1,291,124		6,886,620
Depreciation	_	473,926	_	-	_	_	_	473,926
TOTAL FUNCTIONAL EXPENSES	\$_	5,725,802	\$	343,620	\$_	1,291,124	\$	7,360,546

# CHARLESTON ANIMAL SOCIETY STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2017

	Program and		Manage-	Fund-		
	Services	-	ment	raising		Total
COMPENSATION AND RELATED EXPEN	SES					
Salaries \$	2,588,623	\$	203,822	474,097	\$	3,266,542
Employee benefits	332,736		27,278	33,144		393,158
Payroll taxes	193,993	-	15,840	34,766	-	244,599
Total compensation and related expenses	3,115,352		246,940	542,007		3,904,299
OTHER EXPENSES						
Animal expenses	996,281		-	664		996,945
Public relations	127,167		-	343,891		471,058
Utilities	272,863		-	52,800		325,663
Veterinary expenses	197,899		-	-		197,899
Building maintenance	140,546		-	-		140,546
Computer and equipment	78,255		4,802	40,871		123,928
Insurance	85,235		-	-		85,235
Bank fees	32,893		2,360	46,725		81,978
Professional fees	66,789		-	6,060		72,849
Contract services	54,576		-	-		54,576
Employee training	36,983		6,443	3,821		47,247
Office expnse	25,736		2,000	13,128		40,864
Education expenses	36,580		-	-		36,580
Miscellaneous	27,992		3,104	4,470		35,566
Interest	30,487		-	-		30,487
Automobile	22,985		-	-		22,985
Travel and entertainment	2,857		-	799		3,656
TOTAL EXPENSES BEFORE		_			_	
DEPRECIATION	5,351,476		265,649	1,055,236		6,672,361
Depreciation	375,688	_	_		-	375,688
TOTAL FUNCTIONAL EXPENSES \$	5,727,164	\$	265,649	3 1,055,236	\$_	7,048,049

# CHARLESTON ANIMAL SOCIETY STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2018 and 2017

		2018	2017
CASH FLOWS FROM OPERATING ACTIVITIES:	•		
Increase in net assets	\$	75,008	1,464,167
Adjustments to reconcile change in net assets to net			
cash provided (used) by operating activities:			
Depreciation		473,926	375,688
Unrealized loss (gain) on investments		699,869	(695,155)
Change in beneficiary interest in trust		121,131	(75,241)
Decrease (increase) in current assets:			,
Accounts receivable		(4,303)	8,817
Contributions receivable		24,675	12,358
Bequest receivable		(500,000)	· <u>-</u>
Security deposits		(15,311)	-
Prepaid expenses		(29,318)	(12,512)
Inventory		(37,737)	(2,432)
Increase (decrease) in operating liabilities:		, ,	,
Accounts payable		(23,361)	(177,448)
Payroll related liabilities		(70,387)	26,790
Net cash provided (used) by operating activities		714,192	925,032
CASH FLOWS FROM INVESTING ACTIVITIES:			
Purchases of property and equipment		(306,006)	(1,733,713)
Proceeds from sale of securities		7,316,458	2,163,445
Purchase of securities - net reinvested earnings		(7,491,815)	(2,379,619)
Net cash provided (used) in investing activities		(481,363)	(1,949,887)
CASH FLOWS FROM FINANCING ACTIVITIES:			
Proceeds from note payable		-	1,236,000
Payments on note payable		(112,317)	(82,018)
Net cash provided (used) in financing activities	•	(112,317)	1,153,982
Net increase in unrestricted cash and cash	•	120,512	129,127
Cash and cash equivalents as of beginning of year		1,575,254	1,446,127
Cash and cash equivalents as of end of year	\$	1,695,766	1,575,254
Supplemental Disclosures:			
Noncash investing and financing activities:			
Interest paid	\$	35,486	30,487

#### NOTE 1 - NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

# **Nature of Organization**

Charleston Animal Society (the Society) is a nonprofit corporation organized in 1874 to prevent cruelty to animals. The Society is located in North Charleston, South Carolina in a state of the art facility combining the shelter, clinic, and corporate offices in one location which enables the animals to receive the best care. The Society purpose of preventing cruelty to animals is accomplished through a variety of programs:

Finding homes for homeless animals - this is accomplished through adoptions, return to owners and a free roaming cat initiative.

Fighting cruelty wherever it exists- assisting law enforcement with investigations and intervention in order to hold those responsible for their crimes.

Helping youth understand science through a veterinary science initiative which enables students to become involved in different areas of education.

Containing outbreaks of deadly diseases - by offering rabies vaccinations to animals in the community the Society helps to eradicate this disease at an affordable cost.

Reuniting animals with their owners through an in-depth lost and found program.

Preventing births of unwanted animals through a high-volume, high-quality affordable spay/neuter initiative.

Saving the lives of abused and abandoned animals through a holistic treatment regimen.

Guiding children to grow into humanitarians through a comprehensive humane education initiative.

Fighting hunger when food is unaffordable through a nonjudgmental pet-focused food bank.

#### **Basis of Accounting**

The financial statements of the Society have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables, and other liabilities.

#### **Net Assets**

The financial statements report net assets and changes in net assets in two classes that are based upon the existence or absence of restrictions on use that are placed by its donors, as follows:

#### **Net Assets Without Donor Restrictions**

Net assets without donor restrictions are resources available to support operations. The only limits on the use of these net assets are the board limits resulting for the nature of the organizations, the environment in which It operates, the purposes specified in its corporate documents and its application for tax-exempt status, and any limits resulting from contractual agreements with creditors and others that are entered into in the course of its operations.

# NOTE 1 - NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - (continued)

#### **Net Assets With Donor Restrictions**

Net assets with donor restrictions are resources that are restricted by a donor for use for a particular purpose or in a particular future period. Some donor-imposed restrictions are temporary in nature, and the restriction will expire when the resources are used in accordance with the donor's instructions or when the stipulated time has passed. Other donor-imposed restrictions are perpetual in nature; the Society must continue to use the resources in accordance with the donor's instructions.

When a donor's restriction is satisfied, either by using the resources in the manner specified by the donor or by the passage of time, the expiration of the restriction is reported in the financial statements by reclassifying the net assets from net assets with donor restrictions to net assets without donor restrictions. Net assets restricted for acquisition of buildings or equipment are reported as net assets with donor restrictions until the specified asset is placed in service by the Society, unless the donor provides more specific directions about the period of its use.

# **Classification of Transactions**

All revenues and net gains are reported as increases in net assets without donor restrictions in the statement of activities unless the donor specified the use of the related resources for a particular purpose or in a future period. All expenses and net losses are reported as decreases in net assets without donor restrictions.

## **Cash and Cash Equivalents**

For the purposes of the Statements of Cash Flows, the Society considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents. This includes cash in banks and money market funds.

## **Grants and Accounts Receivables**

The Society may from time to time have grants and accounts receivables from grantors. Grants and accounts receivable are considered to be fully collectible based on past experience. Accordingly, no allowance has been established for grants and accounts receivable.

#### **Contributions Receivable**

Contributions receivable are recognized as revenues in the period received and as assets, decreases in liabilities, or expenses depending on the form of the benefits received. Conditional contributions receivable are recognized when the conditions on which they depend are substantially met. The Society uses the allowance method to account for uncollectible promises to give. The allowance is based on management's estimate of the collectability of the promises and historical experience.

## **Investments**

The Society investments consist primarily of assets invested in marketable equity and debt securities, alternative investments, commodities, and money-market accounts. The Society accounts for investments in accordance with FASB ASC 958-320 and subsections. This standard requires that investments in equity securities with readily determinable fair values and all investments in debt securities be measured at fair value in the statements of financial position. Fair value of marketable equity and debt securities is based on quoted market prices.

Alternative investments are stated at the fair value of their underlying assets and allocated to the net asset funds in proportion to the fund's ownership percentage. The realized and unrealized gain or loss on investments is reflected in the Statements of Activities

# NOTE 1 - NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - (continued)

#### **Investments – (continued)**

Investments are exposed to various risks such as significant world events, interest rate, credit, and overall market volatility risks. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the fair value of investments will occur in the near term and that such changes could materially affect the amounts reported in the Statements of Financial Position.

Investment income is recorded net of investment expenses. Realized gains or losses on investments are determined by comparison of specific cost of acquisition to proceeds at the time of disposal. Unrealized gains or losses are calculated by comparing cost to market values at the statement of financial position date. Investment income and gains restricted by donors are reported as increases in unrestricted net assets if the restrictions are met (either a stipulated time period ends or a purpose restriction is accomplished) in the reporting period in which the income and gains are recognized.

#### **Property and Equipment**

Purchased property and equipment are recorded at cost. Donated property and equipment are recorded at the approximate fair value at the date of donation. Expenditures for major additions and improvements, generally in excess of \$1,000, are capitalized and minor replacements, maintenance and repairs are charged to expense as incurred. When property and equipment are retired or otherwise disposed of, the cost and accumulated depreciation are removed from the accounts and any resulting gain or loss is included in the results of the operations for the respective period. Depreciation is computed by the straight-line method over the estimated useful lives of the assets, ranging from 5 to 40 years. Construction in progress is stated at cost and is not depreciated until put into use. Costs associated with acquisition, development and construction of certain assets of the Society's facilities are capitalized including interest associated with a loan, if a loan was necessary for construction of the asset.

#### **Beneficial Interest in Perpetual Trusts**

Perpetual trusts are held by a third party under an arrangement where the Society has an irrevocable right to receive the income earned on the trust assets in perpetuity, but never receives the assets held in trust. The trust assets are recorded at fair value as beneficial interest in the trust, a long term asset and contribution of new trust under permanently restricted support, if donated to the Society or amounts held on behalf of the Society, depending on the terms. Annual distributions are reported as unrestricted contribution income or amounts raised on behalf of the Society. Trust assets are based on the lesser of the present value of future cash flows from the trusts or the fair value of the trusts' underlying investments. Change in value of beneficiary interests are recorded as permanently restricted.

#### **Endowment Funds**

For the year end December 31, 2008, South Carolina adopted the State Prudent Management of Institutional Funds Act (SPMIFA). The Board of Directors of the Society has interpreted SPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Society classifies as donor restricted net assets (a) the original gifts donated to the endowment, (b) subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in donor restricted net assets is classified as purpose restricted net assets until those amounts are appropriated for expenditure by the organization in a manner consistent with the standard of prudence prescribed by SPMIFA. In accordance with SPMIFA, the Society considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

# NOTE 1 - NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - (continued)

# **Endowment Funds - (continued)**

- (1) The duration and preservation of the fund
- (2) The purposes of the organization and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Society
- (7) The investment policies of the Society

## Return Objectives and Risk Parameters

The Society has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Society must hold in perpetuity or for a donor-specified period. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of the S&P 500 index or similar established broad market measures of return on investments.

# Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Society relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Society targets a diversified asset allocation that places an emphasis on equity-based investments and bond funds to achieve its long-term return objectives within prudent risk constraints.

## Spending Policy and How the Investment Objectives Relate to Spending Policy

The Society has a policy of appropriating for distribution each year four to five percent of its selected endowment fund's moving average fair value over the three years preceding the year in which the distribution is planned. In establishing this policy, the Society considered the long-term expected return on its endowment. Accordingly, over the long term, the Society expects the current spending policy to allow its endowment to grow at an average of four to five percent annually. This policy is consistent with the Society's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

#### **Fair Value of Financial Instruments**

The carrying amounts of financial instruments, including cash and cash equivalent, money market funds, receivables, beneficiary interest in trusts held by others and accounts payable approximate fair value because of the short maturity of those financial instruments.

# **Compensated Absences**

Employees earn vacation at various rates depending on their status as non-exempt and exempt, job classification and years of service. Vacation increases by five (5) days at each job classification after two (2) years and five (5) years. Unused vacation carryover is allowed.

# NOTE 1 - NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - (continued)

# **Accounting of Contributions**

Contributions, including contributions receivable, are recognized when received. All contributions are reported as increases in net assets without donor restrictions unless use of the contributed assets is specially reported as increases in net assets without donor restrictions unless use of the contributed assets is specifically restricted by the donor. Amounts received that are restricted by the donor to use in future periods or for specific purposes are reported as increases in net assets with donor restrictions. Contributions receivable with payments due in the future years have an implied restriction to be used in the year the payment is due, and therefore are reported as restricted until the payment is due, unless the contributions is clearly intended to support activities in the current fiscal year. Conditional promises, such as matching grants, are not recognized until they become unconditional, that is, until as conditions on which they depend are substantially met.

#### **Gifts-In-Kind Contributions**

The Society records various types of in-kind contributions. Contributed services are recognized at fair value if the services received (a) create or enhance long-lived assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Contributions of tangible assets are recognized at fair value when received. Donated use of facilities is reported as contributions and as expenses at the estimated fair value of similar space for rent under similar conditions. If the use of the space is promised unconditionally for a period greater than one year, the contribution is reported as a contribution and an unconditional contribution receivable at the date of gift, and the expense is report over the term of the use. The amounts reflected in the accompanying financial statements as in-kind contributions are offset by like amounts included in expenses or additions to property and equipment.

No amounts have been reflected in the financial statements for donated services. The Society pays for most services requiring specific expertise. However, many individuals volunteer their time and perform a variety of tasks that assist the Society with campaign solicitations and various committee assignments.

#### **Expense Allocation**

The costs of providing the various programs and supporting services have been summarized on a functional basis in the statement of functional expenses. Expenses that can be identified with a specific program or support service are charged directly to that program or support service. Costs common to multiple functions have been allocated amount the various functions benefited using a reasonable allocation method that is consistently applied as follows:

- Invoices are coded to departments when they are received.
- Utilities are allocated to Fundraising and Education using square footage estimates.
- Staff costs are allocated to departments based on area worked. Employees that have more than one area of responsibility are allocated based on time spent working in those areas.

# Advertising

Cost of promotions and advertising are expensed as incurred. Advertising and promotion expense total \$-0- for the years ended December 31, 2018 and 2017.

# NOTE 1 - NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - (continued)

#### **Income Tax Status**

The Society is a not-for-profit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and comparable state law as a charitable organization whereby only unrelated business income, as defined by Section 509(a)(1) of the Code is subject to federal income tax. The Society qualifies for the charitable contribution deduction under Section 170(b)(l)(A) and has been classified as an association other than a private Society under Section 509(a)(2).

The Society currently has no unrelated business income. Accordingly, no provision for income taxes has been recorded. The Society is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax period in progress.

#### **Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### Reclassifications

Certain amounts from the prior year have been reclassified to conform to the 2018 presentation without affecting the previously reported net assets.

# **New Accounting Pronouncements**

The Financial Accounting Standards Board (FASB), on August 18, 2016, published Accounting Standards Updated (ASU) No. 2016-14, Not for Profit Entities: Presentation of Financial Statements of Not-for-Profit Entities. The standard changes how not-for-profit organizations classify their net assets, with groups required to categorize assets as either those with donor restrictions or without. The standard also requires new information about an organization's liquidity and an analysis of expenses by nature and function. The update aims to help charities, universities, foundations, and other not-for-profit groups better convey how they spend and manage their resources. The Society has elected to adopt this standard for the year ended December 31, 2018 and has adjusted the presentation of these statements accordingly. The ASU has been applied retrospectively to all periods presented.

Continued -

# **NOTE 2 - AVAILABILITY AND LIQUIDITY**

Financial assets available for general expenditure, that are without donor or other restrictions limiting their use within one year of the Statement of Financial Position date of December 31, 2018, comprise of the following at December 31, 2018:

Financials assets:	
Cash and cash equivalents, unrestricted	\$ 1,695,766
Bequest receivable	500,000
Accounts receivable	37,066
Investments	8,567,462
Contributions receivables, net	251,481
Total financial assets	11,051,775
Less financial assets held to meet donor-imposed restrictions:	
Purpose-restricted net assets	(1,368,347)
Less financial assets not available within one year:	
Contribution receivables	(148,995)
Amount available for general expenditures within one year	\$ 9,534,433

As part of its liquidity plan, the Society has a policy to structure its financial assets to be available as its general expenditures, liabilities and other obligations become due. The Society invests excess cash in short-term investments, including money market accounts, and has the ability to redeem certain investments as necessary to meet its obligations.

#### **NOTE 3 - CONTRIBUTIONS RECEIVABLE**

The Society held a fundraising campaign to establish a new initiative for No Kill No Harm and contributions were made. The contributions receivable are considered unrestricted as they are for an initiative to raise awareness for our No Kill No Harm movement. Allowance for bad debt has been estimated based on past history by management. A summary of the contributions receivable are due as follows as of December 31:

		2018	_	2017
Beginning promise to give	\$	283,156	\$	339,064
Contribution commitments Contribution payments	_	126,000 (157,675)		223,662 (279,570)
		251,481		283,156
Less allowance for bad debt				(7,000)
Ending promise to give balance	\$	251,481	\$	276,156
		2018	_	2017
Beginning bequest receivable	\$	-	\$	-
Bequest receivable		500,000		-
Bequest payments				
Total bequest receivable	\$	500,000	\$	-

## **NOTE 3 - CONTRIBUTIONS RECEIVABLE - (continued)**

Contributions are receivable as follows:

Schedule of contributions due

Less than one year \$ 102,486 Two to five years \$ 148,995 \$ 251,481

The Society received a bequest receivable during December 31, 2018 for \$500,000 and is restricted for the purpose to care for the animals. Per the donor the amount owed will be paid in 2019.

## **NOTE 4 - INVESTMENTS**

Investments held by the Society are in various accounts at a national brokerage firm. Investment fees are netted against investment income. Investments are stated at fair market value and consist of the following at December 31, 2018 and 2017:

		2018		2	2017	
	FMV	_	Cost	FMV		Cost
Real estate partnerships	\$ 89,789	\$	102,908	\$ 601,075	\$	577,378
Money market	463,605		463,605	468,099		468,099
Exchange traded funds	1,493,393		1,178,275	-		-
Mutual funds						
Fixed income	1,902,382		2,186,645	2,654,072		2,662,992
Equities	2,299,994		2,191,345	4,470,672		3,501,076
Bond Funds	718,289		530,419	-		-
Equity Funds	 701,953	_	710,650		_	
	\$ 7,669,405	\$	7,363,847	\$ 8,193,918	\$	7,209,545

#### NOTE 5 - SUMMARY OF FAIR VALUE EXPOSURE

ASC 820 defines fair value as the amount that would be received from the sale of an asset or paid for the transfer of a liability in an orderly transaction between market participants, i.e. an exit price. To estimate an exit price, a three-tier hierarchy is used to prioritize the inputs:

- Level 1: Quoted prices in active markets for identical securities
- Level 2: Other significant observable inputs (including quoted prices for similar securities, interest rates, prepayment spreads, credit risk, etc.)
- Level 3: Significant unobservable inputs (including the Society's own assumptions in determining the fair value of investments)

#### **NOTE 5 - SUMMARY OF FAIR VALUE EXPOSURE - (continued)**

For the years ended December 31, 2018 and 2017, the application of valuation techniques applied to similar assets and liabilities has been consistent. The following is a description of the valuation methodologies used for instruments measured at fair value:

- *Equities:* The Society's equity securities are readily marketable and have fair values which are determined by obtaining quoted market prices in active markets. (Level 1 inputs- market approach).
- *Fixed income securities:* Fair values of U.S. Government and corporate securities reflect closing prices reported in the active markets in which the securities are traded. (Level 1 inputs -market approach).
- *Money market:* The fair value of investments money market funds that are readily marketable are determined by obtaining quoted prices on nationally recognized securities exchanges (level 1 inputs- market approach).
- *Real estate:* Society real estate holdings consist of an investment in a publicly traded real estate investment trust. The fair value of this investment is readily marketable and is determined by obtaining quoted prices on a nationally recognized securities exchange (level 1 inputs- market approach).
- Beneficial interest in assets held by others: The fair value of beneficial interests in trust assets was determined based upon the present value of future cash flows from the trusts, an amount no greater than the asset value of the trust. The trust cannot be redeemed by management. (Level 3 inputs- income approach)
- Exchange-traded funds: Determined by the published closing price on the last business day of the fiscal year.

The following tables provide fair value measurement information for financial assets and liabilities measured at fair value on a recurring basis as of December 31, 2018 and 2017:

	December 31, 2018							
		Level 1	_	Level 2	_	Level 3		Total
Real estate mutual funds	\$	89,789	\$	-	\$	-	\$	89,789
Money market		463,605		-		-		463,605
Mutual funds		5,622,618		-		-		5,622,618
Exchange traded funds		1,493,393		-		-		1,493,393
Beneficiary interest in perpetual								
trust held by others	_		_		-	898,054	_	898,054
	\$	7,669,405	\$ _		\$	898,054	\$_	8,567,459
				Decembe	r 31, 2	2017		
		Level 1		Level 2		Level 3		Total
Real estate mutual funds	\$	601,075	\$	_	\$	-	\$	601,075
Money market		468,099		-		-		468,099
Mutual funds		7,124,744		-		-		7,124,744
Beneficiary interest in perpetual								
trust held by others	_		_		_	1,019,184	_	1,019,184
	\$	8,193,918	\$ _	_	\$	1,019,184	\$_	9,213,102

The inputs and methodology used for valuing the Society's financial assets and liabilities are not indicators of the risks associated with those instruments.

# **NOTE 5 - SUMMARY OF FAIR VALUE EXPOSURE - (continued)**

Management evaluated the significant transfers between levels based upon the nature of the financial instrument and size of the transfer related to investments. For the years ended December 31, 2018 and 2017, there were no significant transfers in or out of levels 1, 2, or 3.

The following is a reconciliation of the beginning and ending balances for assets and liabilities measured at fair value on a recurring basis using significant unobservable inputs (Level 3) during the years ended December 31, 2018 and 2017:

	_	2018	2017
Beginning balance	\$	1,019,184	\$ 943,943
Contribution transfer		(46,000)	(45,875)
Beneficiary interest loss	_	(75,130)	121,116
	\$_	898,054	\$ 1,019,184

# NOTE 6 - NET ASSETS WITH DONOR RESTRICTIONS

The Society has net assets with donor restrictions that are available for the following purposes as of December 31, 2018 and 2017.

Education       10,474       10,000         No kill campaign       28,868       29,152         Capital campaign       1,000       1,000         Free roaming cats       33,150       33,750         Maddies fund       120,000       109,848         Memorial garden       135,976       157,912         Animal resourse center       7,978       28,152         WaterShed animal fund       74,201       30         ASCPA loves pets       2,640       30         Baker PFL       6,007       30         Beneficiary trust       898,053       1,019,184         Total purpose restrictions       1,368,347       1,495,764         Time restrictions:       200       278,069         Contribution receivables not restricted by donors,       237,668       278,069         Total time restrictions       237,668       278,069		 2018	2017
Spay/Neuter         \$ 50,000         106,766           Education         10,474         10,000           No kill campaign         28,868         29,152           Capital campaign         1,000         1,000           Free roaming cats         33,150         33,750           Maddies fund         120,000         109,848           Memorial garden         135,976         157,912           Animal resourse center         7,978         28,152           WaterShed animal fund         74,201            ASCPA loves pets         2,640            Baker PFL         6,007            Beneficiary trust         898,053         1,019,184           Total purpose restrictions         1,368,347         1,495,764           Time restrictions:         200,068         278,069           Total time restrictions         237,668         278,069	Purpose restrictions,		
Education         10,474         10,000           No kill campaign         28,868         29,152           Capital campaign         1,000         1,000           Free roaming cats         33,150         33,750           Maddies fund         120,000         109,848           Memorial garden         135,976         157,912           Animal resourse center         7,978         28,152           WaterShed animal fund         74,201         34,201           ASCPA loves pets         2,640         34,201           Baker PFL         6,007         34,201           Beneficiary trust         898,053         1,019,184           Total purpose restrictions         1,368,347         1,495,764           Time restrictions:         200,068         278,069           Total time restrictions         237,668         278,069	available for spending:		
No kill campaign       28,868       29,152         Capital campaign       1,000       1,000         Free roaming cats       33,150       33,750         Maddies fund       120,000       109,848         Memorial garden       135,976       157,912         Animal resourse center       7,978       28,152         WaterShed animal fund       74,201	Spay/Neuter	\$ 50,000	106,766
Capital campaign       1,000       1,000         Free roaming cats       33,150       33,750         Maddies fund       120,000       109,848         Memorial garden       135,976       157,912         Animal resourse center       7,978       28,152         WaterShed animal fund       74,201       -         ASCPA loves pets       2,640       -         Baker PFL       6,007       -         Beneficiary trust       898,053       1,019,184         Total purpose restrictions       1,368,347       1,495,764         Time restrictions:       278,069         Contribution receivables not restricted by donors,       237,668       278,069         Total time restrictions       237,668       278,069	Education	10,474	10,000
Free roaming cats       33,150       33,750         Maddies fund       120,000       109,848         Memorial garden       135,976       157,912         Animal resourse center       7,978       28,152         WaterShed animal fund       74,201	No kill campaign	28,868	29,152
Maddies fund       120,000       109,848         Memorial garden       135,976       157,912         Animal resourse center       7,978       28,152         WaterShed animal fund       74,201          ASCPA loves pets       2,640          Baker PFL       6,007          Beneficiary trust       898,053       1,019,182         Total purpose restrictions       1,368,347       1,495,762         Time restrictions:         Contribution receivables not restricted by donors,         but are unavailable for expenditure until due       237,668       278,069         Total time restrictions       237,668       278,069	Capital campaign	1,000	1,000
Memorial garden       135,976       157,912         Animal resourse center       7,978       28,152         WaterShed animal fund       74,201	Free roaming cats	33,150	33,750
Animal resourse center  WaterShed animal fund  ASCPA loves pets  Baker PFL  Beneficiary trust  Total purpose restrictions  Time restrictions:  Contribution receivables not restricted by donors, but are unavailable for expenditure until due  Total time restrictions  237,668  28,152  2,640  6,007  898,053  1,019,184  1,495,764   Time restrictions:  Contribution receivables not restricted by donors, but are unavailable for expenditure until due  Total time restrictions  237,668  278,069	Maddies fund	120,000	109,848
WaterShed animal fund ASCPA loves pets 2,640 Baker PFL 6,007 Beneficiary trust Total purpose restrictions 1,368,347  Time restrictions:  Contribution receivables not restricted by donors, but are unavailable for expenditure until due Total time restrictions 237,668 278,069	Memorial garden	135,976	157,912
ASCPA loves pets  Baker PFL  Beneficiary trust  Total purpose restrictions  Time restrictions:  Contribution receivables not restricted by donors, but are unavailable for expenditure until due  Total time restrictions  2,640  6,007  1,019,184  1,495,764  1,495,764  278,069  278,069	Animal resourse center	7,978	28,152
Baker PFL 6,007 Beneficiary trust 898,053 1,019,184 Total purpose restrictions 1,368,347 1,495,764  Time restrictions:  Contribution receivables not restricted by donors, but are unavailable for expenditure until due 237,668 278,069  Total time restrictions 237,668 278,069	WaterShed animal fund	74,201	-
Beneficiary trust Total purpose restrictions  Time restrictions:  Contribution receivables not restricted by donors, but are unavailable for expenditure until due Total time restrictions  237,668 278,069	ASCPA loves pets	2,640	-
Total purpose restrictions 1,368,347 1,495,764  Time restrictions:  Contribution receivables not restricted by donors, but are unavailable for expenditure until due 237,668 278,069  Total time restrictions 237,668 278,069	Baker PFL	6,007	-
Time restrictions:  Contribution receivables not restricted by donors, but are unavailable for expenditure until due  Total time restrictions  237,668 278,069	Beneficiary trust	 898,053	1,019,184
Contribution receivables not restricted by donors, but are unavailable for expenditure until due Total time restrictions  237,668 278,069	Total purpose restrictions	1,368,347	1,495,764
but are unavailable for expenditure until due Total time restrictions  237,668 278,069 278,069	Time restrictions:		
Total time restrictions 237,668 278,069	Contribution receivables not restricted by donors,		
	but are unavailable for expenditure until due	 237,668	278,069
Total not accosts with denon rectrictions	Total time restrictions	237,668	278,069
1 of all flet assets with donor restrictions $ \qquad $	Total net assets with donor restrictions	\$ 1,606,015 \$	1,773,833

#### NOTE 7 - ENDOWMENT AND DONOR RESTRICTED NET ASSETS

The Society's endowment consists of three individual funds established for the support of their mission. The endowment includes donor restricted net assets. As required by U.S. generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

2018

Endowment net asset composition by type of fund as of December 31, 2018 and 2017 are as follows:

		_	2010			
		_	Beginning	Contribution	Beneficiary	Ending
Restricted Net Assets	Purpose		Balance	Transfer	Interest Gain	Balance
Wells Fargo Smith Trust				_		
Benefits Receivable	Operating	\$	255,661 \$	(10,000) \$	(20,596) \$	225,066
Wells Fargo Jantzen Trust						
Benefits Receivable	Operating		763,524	(36,000)	(54,536)	672,988
		\$	1,019,185 \$	(46,000) \$	(75,132) \$	898,054
		=				
			2017			
		_	Beginning Contribution Benefit		Beneficiary	Ending
Restricted Net Assets	Purpose		Balance	Transfer	Interest Gain	Balance
Wells Fargo Smith Trust						
Benefits Receivable	Operating	\$	235,731 \$	(9,875) \$	29,804 \$	255,661
Wells Fargo Jantzen Trust	- <del>-</del>					
Benefits Receivable	Operating		708,212	(36,000)	91,312	763,524
		•	9/3 9/3 \$	(45.875) \$	121 116 \$	1 010 185

Change in endowment net assets for the years ended December 31, 2018 and 2017 are as follows:

	_	2018	2017
Beginning Restricted Net Assets	\$	1,019,185 \$	943,943
Change in value		(75,132)	121,116
Distribution	_	(46,000)	(45,875)
Ending Restricted Net Assets	\$ _	898,054 \$	1,019,185

Donor restricted net assets include the endowment fund assets; to be held indefinitely. The income from the assets may be used to support the Society's activities, subject to donor-imposed restrictions. The Society's policy for determining the portion of endowment earnings permitted to be included in operations is controlled by the trustees of the funds, generally 4% to 5 % of a three-year moving average of the trust's market value; these funds are distributed from the trustee to the Society. Only the donor restricted corpus remains in the endowment. Endowment beneficiary interest in perpetual trust transferred \$46,000 and \$45,875 in 2018 and 2017. These distributions were recognized in contributions.

The investment income related to the donor restricted funds has been accounted for within the donor restrictions investment earnings on the Statements of Activities. There were no contributions to the with donor restrictions corpus during years ended December 31, 2018 and 2017.

# **NOTE 8 - PROPERTY & EQUIPMENT**

Property and equipment consist of the following as of December 31, 2018 and 2017:

	_	2018	2017
Depreciable assets:			
Furniture and equipment	\$	1,175,519	\$ 1,145,391
Vehicles		322,142	276,771
Building		10,867,812	10,637,305
Total property and equipment		12,365,473	12,059,467
Less: accumulated depreciation		(3,423,435)	(2,949,509)
		8,942,038	9,109,958
Non depreciable assets:			
Land	_	641,000	641,000
Total property and equipment	\$_	9,583,038	\$ 9,750,958

Depreciation expense for the years ended December 31, 2018 and 2017 are \$473,926 and \$375,688.

#### **NOTE 9 - LEASE**

The Society has entered into an operating lease beginning in March 2018 and expiring March 2023. Rent is \$6,100 per month for the first year, \$6,283 for the 2nd year, \$6,472.10 for the 3rd year, \$6,667.30 for the 4th year and \$6,868.60 for the 5th year. Other fees include operating expense of \$872.30 per month, tax payment of \$512.40 per month, insurance payment of \$170.80 per month. As of December 31, 2018, the following is a schedule of estimated future minimum lease payments on read properties due monthly.

<u>Year</u>		
2019	\$	73,200
2020		75,396
2021		77,664
2022		80,004
2023	_	82,428
	\$	388,692
	_	

Total rent expense for the years ended December 31, 2018 was \$56,396.

# **NOTE 10 - NOTES PAYABLE**

The Society entered into a \$1,300,000 non-revolving line of credit in June of 2016. Draws on the line may be made through March 2017. Monthly payments are interest only at the libor daily floating rate plus 1.75% until March 2017. Beginning April 30, 2017 interest rate will be 3% and monthly payments will be made based on the outstanding balance as of March 31, 2017 with payments amortized over 10 years.

On April 30, 2017 the line of credit was transferred to a 10-year term loan for the amount of \$1,290,934. Monthly payments are \$12,317 including principle and interest. Interest is calculated at 3.00%. The loan matures on June 30, 2027.

#### **NOTE 10 - NOTES PAYABLE - (continued)**

The debt maturity for the next five years ended December 31 is as follows:

<u>Year</u>		
2019	\$	115,781
2020		119,269
2021		123,031
2022		126,826
2023		130,738
Thereafter	_	490,020
	\$	1,105,665

#### NOTE 11 - CONCENTRATION OF CREDIT RISK

Financial instruments that potentially subject the Society to concentrations of credit risk consist of cash in banks; investments managed by brokerage firms and promise to give. The Society places its cash and investments with reputable financial institutions and limits the amount of credit exposure for cash to any one financial institution. Accounts held by banking institutions are insured by the Federal Deposit Insurance Corporation up to \$250,000 and cash in investment accounts is insured by the brokers insurance. As of December 31, 2018 and 2017, the Society had uninsured cash of \$1,016,497 and \$676,731.

## **NOTE 12 - OTHER CONCENTRATION RISK**

The Society has a vendor contract with the Charleston County for the humane disposition of animals in Charleston County. In 2018, CAS received 9,028 animals from animal control agencies and Charleston County citizens, which represents 100% of the animal intake for the organization. The Society received \$1,654,778 from Charleston County under the contract which is 52% of the actual cost \$2,998,739 of animal disposition. The concentration of animal intake from Charleston County related to one vendor contract is a risk to the organization. Actual cost of animal disposition for 2018 was \$318 per animal of which Charleston County paid \$155 per animal disposition. The Society must use reserves, donations and grants to fund the shortfall annually which creates a risk to the organization.

In 2017, the Society received 8,296 animals from animal control agencies and Charleston County citizens, which represents 100% of the animal intake for the organization. The Society received \$1,425,000 from Charleston County under the contract which is 52% of the actual \$2,727,939 cost of animal disposition. The concentration of animal intake from Charleston County related to one vendor contract is a risk to the organization. Actual cost of animal disposition for 2017 was \$329 per animal of which Charleston County paid \$150 per animal disposition. The Society must use reserves, donations and grants to fund the shortfall annually which creates a risk to the organization.

# **NOTE 13 - RETIREMENT PLAN**

The Society sponsors a qualified retirement plan under IRS Code SIMPLE IRA. The Society will match the employees' contributions up to 3% of compensation. Employees may contribute immediately to the plan once employed by the Society. The Society's retirement expense for the years ended December 31, 2018 and 2017 were \$31,455 and \$25,372.

#### **NOTE 14 - RELATED PARTIES TRANSACTIONS**

The Society received \$220,514 and \$233,730 in contributions and pledge payments from members of its Board of Directors for years ended December 31, 2018 and 2017, respectively. The outstanding balance of promises to give from the Board members at December 31, 2018 and 2017 was \$86,993 and \$63,818, respectively.

#### **NOTE 15 - LEGAL PROCEEDINGS**

During 2018, a complaint was filed against Charleston Animal Society and others alleging several issues including civil conspiracy, violation of civil rights, tortious interference with business relations and slander/libel/defamation. No monetary amounts for damages have been stated and are not determinable as of December 31, 2018. The plaintiff's objectives are for a judgment against the defendant(s) for both actual and punitive damages in the amount determined by a jury and for attorney's fees to be determined by the Court. Currently, there is a motion by defendant(s) to dismiss the claim, including all 4 causes of action. Charleston Animal Society considers this claim baseless and intends to contest it.

## **NOTE 16 - SUBSEQUENT EVENTS**

Management has evaluated subsequent events through the financial report date, and has concluded no significant subsequent events meet the criteria of professional accounting standards to be recognized or disclosed in the financial statements.